

SAVILE GROUP PLC

Directors:

Jonathan Cohen, *Chairman*
Peter Conroy
Lord Freeman
Linda Jackson
Cindy Mahoney
Michael Moran
Helen Pitcher
Mark Sidlin
Alex Wilson

Registered office:

36-38 Cornhill
London
EC3V 3PQ

26 March 2010

To the Shareholders of Savile Group Plc,

I am writing to inform you of the forthcoming General Meeting to be held on 13 April 2010 at 10.30 a.m. at 36-38 Cornhill London EC3V 3PQ. You will find details of the resolution being proposed and a notice convening this meeting on page 2 and a form of proxy is enclosed ("**Resolution**").

Purchase of own shares

The Company has recently cancelled 912,006 shares purchased for Treasury under a previous authority and we are now seeking a new authority to repurchase a maximum of 1,598,000 Ordinary Shares, which would be equivalent to approximately 10 per cent of the Company's issued ordinary share capital as at 25 March 2010 (the latest practicable date before publication of this letter). The Resolution gives the Company this authority and sets the minimum and maximum prices. The authority will expire 18 months following approval of the Resolution.

Recommendation

The Directors unanimously recommend that you vote in favour of the resolution as they intend to do in respect of their own beneficial holdings which amount in aggregate to 4,963,487 shares representing approximately 31.1 per cent of the issued share capital of the Company.

Yours sincerely

Jonathan Cohen
Chairman

SAVILE GROUP PLC
NOTICE OF GENERAL MEETING

Notice is hereby given that a general meeting of the Company will be held at 10.30 a.m. on 13 April 2010 at 36-38 Cornhill, London EC3V 3PQ for the purpose of considering and, if thought fit, passing the following resolution which will be proposed as an ordinary resolution:

1. THAT the Company be and it is hereby generally and unconditionally authorised in accordance with section 701 of the Companies Act 2006 (the Act) to purchase its own ordinary shares of 3p each ('Ordinary Shares') by way of market purchase (within the meaning of Section 701 of the Act) on such terms and in such manner as the directors may from time to time determine provided that:
 - a) the maximum number of Ordinary Shares which may be purchased by the Company is 1,598,000 (one million, five hundred and ninety eight thousand);
 - b) the maximum price at which any Ordinary Share may be purchased is an amount equal to 110 per cent of the middle market quotation of an Ordinary Share as derived from the AIM Appendix of London Stock Exchanges' Daily Official List during the period of 5 business days immediately preceding the day on which the Ordinary Shares are contracted to be purchased (exclusive of expenses) and the minimum price at which any Ordinary Shares may be purchased is 3p per share (exclusive of expenses);
 - c) the authority hereby conferred shall expire 18 months following the approval of this resolution.

Dated this 26 day of March 2010

By order of the Board

Mark Sidlin
Company Secretary

Registered Office

36-38 Cornhill
London EC3V 3PQ

Registered in England No. 02675970

NOTES

1. *A member entitled to attend and vote at the meeting is entitled to appoint another person(s) (who need not be a member of the Company) to exercise all or any of his rights to attend, speak and vote at the meeting. A member can appoint more than one proxy in relation to the meeting, provided that each proxy is appointed to exercise the rights attaching to different shares held by him. To be effective, proxy forms must be deposited at the Company's registrars not later than 48 hours before the meeting. A form of proxy is attached.*
2. *As at 25 March 2010 (being the last business day before the publication of this Notice), the Company's issued share capital consisted of 15,985,155 ordinary shares carrying one vote each.*